

How to Choose a Lawn Care or Landscape Company

Your home is your castle; and that castle has a lawn and a landscape. You want it to look nice, but you do not know who to choose to maintain the outside of your castle. Here is a list of some suggestions to look for:

1. **THE COMPANY NAME:** Does the name of the company sound like they will perform a quality job? Maybe that is not the best way to go. Fast and Cheap Lawn Care may be fast and cheap, but is quality included? What about customer service? Look for a name with pride behind it. I would want the job on my lawn to be something that one can be proud of.
2. **YEARS OF EXPERIENCE:** Has the company been around for a while? There must be a reason for that. If their customers were unhappy, they would eventually go out of business. Many companies are around for only a few years, and then fall off the map; no longer seen or heard of again.
3. **COMMITMENT:** Is the company full time, or are they just someone who does the job on the side for a few extra bucks? A company that is dedicated to lawns and landscapes will be there to take care of your needs. They will also be able to keep up with the industry to provide you the very best service.
4. **HONESTY:** Does the deal that they are advertising seem to be too good to be true? Usually there is a catch. A quality company will be upfront with you. Both you and the company do not want any surprises down the road.
5. **PERSONALITY:** If you have met with the owner or a salesperson for the company, how did you like that person? Were they friendly? Did they let you talk about your wishes and concerns? Did they seem down-to-earth? Just be careful when looking at their personality, do not be pulled in by a hustle.
6. **LICENSES/QUALIFICATIONS:** Is the company licensed or qualified to do the work that they are advertising? There is licensing in place to make sure that those who are qualified to do the work are, and those who are not qualified are not.



Now none of these are guarantees. However, it is a good starting point when looking for a company to maintain the lawn and landscape of your castle.